

MEDIA SERVICES

AFP OFFERS OFFICE SPACE AND AUDIO-VISUAL PRODUCTION FACILITIES AND CAPABILITIES IN GERMANY



Alongside its news editorial bureau, AFP in Germany also runs a production company for broadcast clients, offering a range of audio-visual services including film crews, live stand-up locations, full editing suites and transmission capabilities within Germany and in neighbouring countries. European channel ARTE, a broadcaster renowned for its exacting standards on film quality, recently signed a deal with AFP to host its German and eastern European news teams, as well as offer it technical support and crew for its television production.

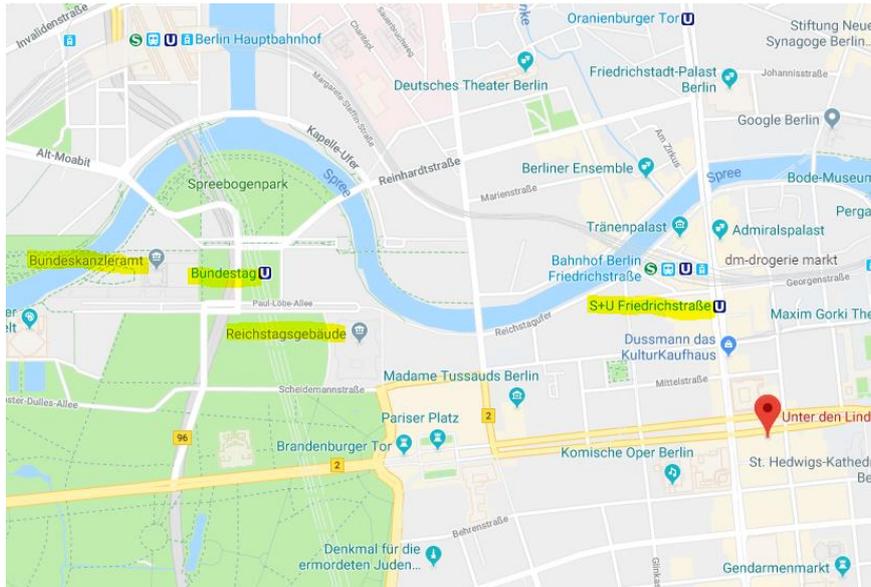
Likewise, AFP will offer from September the following services to any interested media companies:

- prime office space in central Berlin, at the political heart of the German capital (price: 31 euros/m2 including building maintenance fees and heating)
- broadcast equipment on site, including film equipment, full editing suites, transmission capabilities and studio space
- 24/7 service with a dedicated technical support team

BESPOKE OFFICES



The office space AFP is offering is located in central Berlin (see red point on map), along one of the German capital's most prestigious avenues -- Unter den Linden 21. Situated just by the junction with Friedrichstrasse, the fourth floor office is steps away from the Brandenburg Gate and close to the German parliament, key ministries and the chancellery. AFP's editorial team is based on the same floor and right next to the media production service offices.



A roof access to the building is available on demand for live stand-ups, with a view over the main landmarks of the German capital. To the east in particular, the television tower at Alexanderplatz and the Berliner Dom provide a distinctive backdrop.



While to the west, the Brandenburg Gate is reachable within minutes.



In all, the office floor space totals 300 m² (including common areas) with a view over Unter den Linden and/or the building's internal courtyard.



Made to measure: We can custom design the office space according to individual media company's needs -- from putting up or tearing down walls to the colour of the wall paint. The office is accessible from ground floor via an elevator. Alternatively, there is a common reception desk on the second floor for the building, while AFP has its own front desk screening or welcoming any visitors on the fourth floor.

The offices share a common kitchen and toilets. Media companies have access to AFP's editorial office space where there is a conference room, additional kitchens, and a reading room stocked with national and regional newspapers, a coffee machine and a snack vending machine.

STATE OF THE ART AUDIO-VISUAL PRODUCTION SERVICES

AFP offers to television channels and their correspondents:

- a pool of film crew for filming outdoors and in a studio setting (camera, sound, lighting)
- a 24/7 booking service
- a pool of video editors (Avid, Premiere and/or Da Vinci Resolve)
- ENG cameras
- sound and lighting equipment



- full editing suites
- transmission capabilities (fixed line or through LiveU/aviwest)
- bandwidth linking to ARD's platform in Frankfurt, offering ultra-rapid transmissions on top of the usual FTP links
- HD video studio (with projectors and green screen)
- Video files storage or archiving facilities
- Vehicles for on-location shooting
- On-demand SNG vehicles (through a partner company)
- Video support technician
- Office space at 31 euros/m2 (building maintenance fees and heating included)



- Option to deploy crew throughout Germany
- Option to send crew to neighbouring countries
- Option to recruit crew on site throughout



RATE CARD

Examples of daily rates :

- TV cameraman (10 hours, equipment included): 600 euros
- Sound/Lighting assistant: 300 euros
- Video Editor: 650 euros
- Video news journalist: 900 euros